



PROGRAM OVERVIEW

Momntie's Farm App

A day-to-day management system for a working poultry farm — built to replace paper records with one accurate, shared source of truth for production, sales, and money.

Built for a real chicken farming operation in Kenya **Currency** Kenyan Shillings, M-Pesa

Status in active daily use

Running a poultry farm generates a constant stream of small facts — how many eggs came in this morning, how much feed is left, who owes money for last week's delivery, whether a flock is on track to break even. Traditionally these facts live scattered across notebooks, memory, and separate spreadsheets, which makes it hard to trust the numbers or catch problems early. The Momntie's Farm App exists to make every one of those facts get recorded once, in one place, by the person closest to it — and to turn that raw record-keeping into a clear picture of how the farm is actually doing.

25+

connected modules covering production, sales, and finance

5

access levels, so each person sees only what their role needs

1

shared source of truth, replacing scattered notebooks and spreadsheets

01 What it covers

The system is organized around how the farm actually operates day to day — from a bird arriving on the farm through to cash landing in hand.

Daily Report

One place to log each day's egg count, feed and water use, and bird health in a few minutes.

Flocks

Tracks every batch of birds by age, mortality, and production over its lifetime.

Collections

Records daily egg collection, including breakages, as they happen.

Inventory

Live stock levels for eggs, feed, and vet supplies, with room for physical stock checks.

Feed & Vet

Tracks what's bought, from whom, and how it's being used.

Sales & Orders

Records completed sales and manages customer orders before they're fulfilled.

Customers & Debtors

A customer directory plus a clear view of who owes what, and for how long.

Receipts

Generates a proper receipt for every sale, ready to hand to a customer.

Expenses & Vendors

Logs every cost by category and supplier, so nothing goes unaccounted for.

Loans

Tracks money borrowed or lent, with interest and repayment schedules.

Cash tools

A set of pages for planning, counting, and reconciling actual cash on hand.

Predictions

Forward-looking estimates of flock profitability and break-even timing.

Schedule

A farm calendar for vaccines, medicine, and feed shifts.

Reports

Profit & loss, production efficiency, and other financial statements.

Staff & Admin

Manages user accounts, approvals, and system-wide settings.

SOPs & Manual

Built-in standard operating procedures and a help guide for using the system.

02 Where it goes beyond record-keeping

Most of what's above is careful bookkeeping. A smaller set of features turns that bookkeeping into judgment — helping the farm anticipate problems and make better calls, not just log what already happened.

Cash forecasting	Projects the farm's future cash position from its own historical patterns, rather than leaving it to guesswork.
Forecast accuracy	Checks its own past predictions against what actually happened, so trust in the numbers is earned, not assumed.
Decision advisor	Weighs a proposed purchase or spend against the farm's real financial position before it's made.
Money health score	A single, plain-English read on financial health, distilled from the underlying detail.
Cash reconciliation	A physical cash-count workflow that reconciles what's on hand against what the system expects.
Break-even predictions	Flock-level profit projections, including an estimate of when a flock turns profitable.
Full audit log	Every change is recorded — who did what, and when — for accountability.
Deletion approvals	Staff request deletions; an admin has to approve before anything is actually removed.
Backup & restore	A full snapshot of the farm's data can be downloaded, and restored, at any time.
Auto-generated schedule	Vaccine, medicine, and feed reminders appear on the calendar without manual setup.

Why this matters

Farms rarely fail from a single bad day — they drift, a little at a time, until a loss is discovered too late to act on. These tools are aimed at catching that drift early: knowing cash is tightening before it runs out, and knowing which flock is actually paying for itself before it's sold.

03 Who uses it

Access is scoped to the job. Farm hands log what happens on the ground; managers see the money; outside observers can be given a clear view in without any ability to change anything.

ROLE	CAN DO
Admin	Full access — settings, user management, financials, deletions, backups, and the audit log.
Supervisor	A trusted manager tier: sales, financials, cash and finance tools, and reports, alongside Admin.
Staff	Day-to-day production work only — daily reports, egg collections, feed, vaccinations. No access to sales, money, or settings.
Spectator	Can view everything, including financial data, but cannot change anything — a full read-only view.
Spectator (limited)	Can view everything except financial data — a read-only view with money kept private.

04 How it's delivered

The Momntie's Farm App works from a phone or a computer, with nothing to install — anyone with a login can open it in a web browser and get straight to work. Every entry is saved securely and instantly, so the whole team is always looking at the same up-to-date picture, whether they're in the field or in the office.

Works on phone or computer

Nothing to install

Secure, private login

Always up to date for everyone